

SCOPE MIAMI BEACH 2021 | NOV. 30 - DEC. 5

Celebrating its 20th year in Miami, it is with tremendous excitement that **SCOPE** returns to its iconic location on the sands of Miami Beach, nestled amongst the iconic architecture of **Ocean Drive at 8th Street**. With stunning views of the ocean, **SCOPE's** extraordinary selection of contemporary art will be presented alongside museum-quality installations, panel discussions, and nightlife events.

SCOPE founder **Alexis Hubshman** announces, "In celebration of our 20th anniversary, **SCOPE** has partnered with digital marketplace **YellowHeart** to create a first of its kind blockchain ticketing solution featuring a diverse curation of innovative **NFT minted VIP tickets**." Minted tickets feature unique editioned artwork by artists, including **Nychos, Relm, and Logan Hicks**. These unique 20th anniversary collector's items are now available on YellowHeart's marketplace.

Hubshman continues, "This partnership compliments **SCOPE's New Contemporary program**, a program that stands as a critical contribution to both global politics and local community engagement while celebrating new and diverse voices in the arts."

SCOPE Miami Beach opens on **November 30th**, with its **Platinum First View and VIP + Press Preview**, and will open to the public **December 1-5, 2021**.

SCOPE + YELLOWHEART

Founded in 2017 by Josh Katz, Founder and CEO, YellowHeart is the first socially responsible live event ticketing and music NFT platform. YellowHeart is an autonomous, fully decentralized platform that runs on a public Blockchain – which enables artists and teams to identify, market and sell directly to their fans.

"As NFTs continue to make waves across the larger creative ecosystem, NFT tickets to in-person events represent a new channel for art fans to access the work they love in person, rather than on a computer screen," said Katz. "We couldn't be more elated to partner with the iconic SCOPE Art Fair to bring NFT tickets to the art community for the very first time and commemorate its 20th anniversary at Miami Art Week." Tickets are now available on the YellowHeart marketplace.