



PRESS RELEASE

FOR IMMEDIATE RELEASE

SCOPE ART SHOW PARTNERS WITH BERLIN'S URBAN NATION MUSEUM

Celebrating its 18th year, **SCOPE Art Show** deepens its ties with the Street Art and New Contemporary genres, partnering with Berlin's acclaimed **URBAN NATION Museum for Urban Contemporary Art**.

With its longtime focus on Street Art, **SCOPE** is known as the foremost incubator of this genre and consistently lends its support to emerging artists in the field. Understanding the pivotal role that public space plays in a local community, **SCOPE** provides a global platform to these artists who are driving the cultural conversation.

URBAN NATION Museum for Urban Contemporary Art is an international institution for art, creative projects and social exchange, operating under the leitmotif: "Connect. Create. Care."

With the goal of connecting communities and artists across borders, **URBAN NATION** will integrate with **SCOPE Basel 2018** and **SCOPE Miami Beach 2018** to present immersive projects and host a curated program of artist talks, panel discussions, screenings and performances.

Together, **SCOPE Art Show x URBAN NATION** look to expand the influence of New Contemporary and Street Art, to be considered not only for its aesthetics, but for its critical contribution to both global politics and local community engagement.



Mia Florentine Weiss, *NOW / WON*, 2017, Reichstag, Berlin | Courtesy of URBAN NATION

SCOPE × URBAN NATION

PUBLIC PROGRAMMING | SCOPE X URBAN NATION

WELCOME RECEPTION

TUES | JUNE 12 | 6PM - 8PM Celebrating Urban Nation Museum

PANEL: ART AS CATALYST FOR COMMUNITY ACTION

THURS | JUNE 14 | 3PM - 5PM
Mashonda Tifere
Founder, ArtLeadHER
Ann Lewis, Artist
Kai Luttmann
Founder, Diversity Matters
Shaney Jo Darden
Founder, Keep A Breast Foundation

SNAPSHOTS: WOMEN IN PUBLIC ART

FRI | JUNE 15 | 1PM - 3PM
Carrie Reichardt
Ann Lewis
Mia Florentine Weiss

SNAPSHOTS: ADVOCACY IN CONTEMPORARY ART

FRI | JUNE 15 | 4PM - 6PM
Mashonda Tifere, ArtLeadHER
Kai Luttmann, Diversity Matters
Shaney Jo Darden, Keep A Breast Foundation

URBANE KUNST BASEL

SAT | JUNE 16 | 3PM - 5PM Workshop + Presentation

SHOW SCHEDULE

PLATINUM FIRST VIEW

TUES | JUNE 12 | 10AM - 1PM

Invitation or Platinum VIP card for entry
(or 150 CHF at the door)

VIP + PRESS PREVIEW

TUES | JUNE 12 | 1PM - 4PM

For VIP + Press (or 100 CHF at the door)

PUBLIC OPENING

TUES | JUNE 12 | 4PM - 7PM

GENERAL SHOW HOURS

WED	JUNE 13	11AM - 8PM
THURS	JUNE 14	11AM - 8PM
FRI	JUNE 15	11AM - 8PM
SAT	JUNE 16	11AM - 8PM
SUN	JUNE 17	11AM - 6PM

ADMISSION

PLAT FIRST VIEW

TUES	150 CHF
TUES	100 CHF
TUES - SUN	20 CHF

*Free for Platinum + VIP cardholders

LOCATION

SCOPE | HALS
WEBERGASSE 34, 4058, BASEL,
SWITZERLAND

CONNECT

SCOPE-ART.COM
@SCOPEArtShow
#SCOPEBasel

For more information please contact: press@scope-art.com

SCOPE-ART.COM

[@SCOPEARTSHOW](https://www.instagram.com/SCOPEARTSHOW)

