

SCOPE NEW YORK 2015

INTERNATIONAL CONTEMPORARY ART SHOW

MARCH 6 - MARCH 8

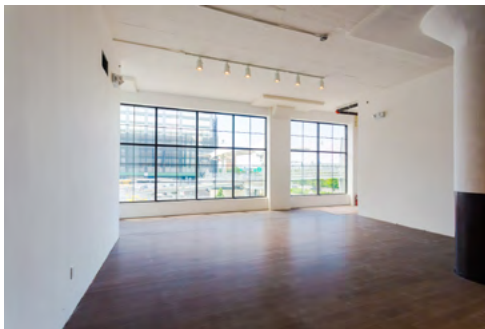
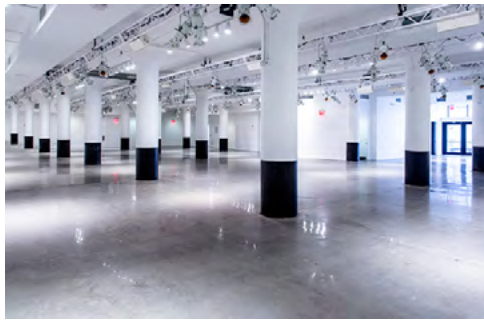
SCOPE NEW YORK 2015 | OFFICIAL PRESS RELEASE

SCOPE DEBUTS PROGRESSIVE FORMAT IN NEW LOCATION ACROSS FROM THE ARMORY SHOW

New York, NY: SCOPE's flagship fair will commemorate its 15th anniversary in a new location: across from The Armory Show at Metropolitan Pavilion West. SCOPE New York's convenient and well-appointed venue will host 60 international galleries and a focused schedule of special events, performances and talks to complement its new open-plan exhibition format.

15 years ago, SCOPE Art Show mounted its first edition and changed the landscape of the contemporary art fair industry. The first fair to run concurrent with The Armory Show, SCOPE's spirit of innovation has consistently forged the way for emerging artists, galleries and art fairs. Attuned to nuances in the market and itself an influential force in the cultural sphere, SCOPE is again poised to usher in a new vision of the contemporary art fair.

SCOPE New York's open-plan design eschews the cookie-cutter art fair clamor for a decidedly thoughtful, polished presentation. Maintaining exhibition square footage and improving useable wall space, galleries will no longer be divided into small booths, but rather, flow beautifully into one another, creating curatorial narratives that encompass the entire show.



Alongside this new exhibition model, SCOPE New York will host a series of events for Platinum and VIP Cardholders, including private performances, exclusive parties, brunches and cocktail events. These events will welcome our most influential and supportive patrons, celebrating 15 years of SCOPE's pioneering programming.

SCOPE New York opens on Friday, March 6 with the Platinum Preview and First View benefit, and will run March 7 - 8, 2015.

SCOPE taps into the cultural psyche to present only the most pioneering work across multiple creative disciplines. With over a decade of critically acclaimed art fairs and non-profit initiatives that extend beyond the ordinary in contemporary art.

FOR MORE INFORMATION CONTACT: PR@scope-art.com

SCHEDULE

PLATINUM FIRST VIEW

Friday | March 6 | 2pm - 4pm

VIP | PRESS PREVIEW

Friday | March 6 | 4pm - 6pm

For VIP and Press

(or \$100 donation at door)

SHOW HOURS

Friday | March 6 | 6pm - 10pm

Saturday | March 7 | 11am - 8pm

Sunday | March 8 | 11am - 8pm

ADMISSION

Free for VIP

Platinum	Fri	\$150
Preview	Fri	\$100
General	Fri - Sun	\$30
Student	Fri - Sun	\$20

LOCATION

SCOPE PAVILION

Metropolitan West
639 W 46th St
New York, NY 10036



FOR MORE INFORMATION ON OUR EXHIBITORS AND FEATURED PROGRAMMING PLEASE VISIT:
SCOPE-ART.COM