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CONTACT: PR@SCOPE-ART.COM

SCOPE MIAMI BEACH 2013

SCOPE ART SHOW APPOINTS KATELIJNE DE BACKER AS NEW DIRECTOR OF EXHIBITOR RELATIONS



Photograph by Bart Heynen

It is with tremendous enthusiasm that SCOPE announces the appointment of Katerijne De Backer as its Director of Exhibitor Relations. The most recent initiative in a continuous campaign to raise the profile of SCOPE Art Show, Ms. De Backer will bring her discerning eye and unparalleled professionalism to the organization.

As Director of The Armory Show for 12 years, Katerijne De Backer led the fair in steady growth, establishing it as the preeminent event in the global art community. Also playing a key role in the development of The Armory Show's VIP Program, Ms. De Backer has cultivated supporters amongst prestigious institutions and leading private collections, relationships which she will continue to build with SCOPE.

For the past 13 years, SCOPE Art Show has been a pioneering force in the art fair landscape, bringing the most engaging and relevant contemporary artwork to the most expansive audience possible. Furthering that mission, Katerijne De Backer joins the organization as SCOPE debuts in its new location on Miami Beach.

Situated in the most highly visible locale in Miami, SCOPE Miami Beach's 70,000 sq. ft. pavilion will feature an outdoor beach lounge and stunning views of the ocean, nestled amongst the iconic architecture of Ocean Drive at 10th Street. Working closely with the City of Miami Beach, SCOPE will contribute the cultural landscape of this vibrant neighborhood with an extraordinary presentation of emerging contemporary art.

Welcoming 100 International Exhibitors and 20 Breeder Program galleries, SCOPE Miami Beach will also feature a wide range of curated projects, sponsor programs and Platinum VIP tours. Attracting over 40,000 visitors over the course of five days, attendees to SCOPE are seasoned collectors, curators and tastemakers looking for new discovery. SCOPE Miami Beach opens with its Platinum Preview Gala, benefitting the Mourning Family Foundation on Monday, December 2, continuing on Tuesday December 3, to welcome VIPs and Press at its First View benefit, and open to the general public December 4 - 8, 2013.

SCOPE taps into the cultural psyche to present only the most pioneering work across multiple creative disciplines. With over a decade of critically acclaimed art fairs and non-profit initiatives that extend beyond the ordinary in contemporary art.

SCOPE

MIAMI BEACH 2013

INTERNATIONAL CONTEMPORARY ART SHOW

DECEMBER 3 - DECEMBER 8

PLATINUM PREVIEW GALA

Monday | Dec 02 | 5pm - 8pm

By Invitation or Platinum VIP Card for entry (or \$150 donation at door) Proceeds benefit the Mourning Family Foundation

FIRST VIEW

For VIPs and Press

Tuesday | Dec 03 | 1pm - 9pm

(or \$100 donation at door) Proceeds benefit the Mt. Sinai Medical Center Foundation

SHOW HOURS

Wednesday	Dec 04	11am - 8pm
Thursday	Dec 05	11am - 8pm
Friday	Dec 06	11am - 8pm
Saturday	Dec 07	11am - 8pm
Sunday	Dec 08	11am - 8pm

ADMISSION

Free for VIP cardholders

First View	Tues	\$100
General	Wed - Sun	\$25
Student	Wed - Sun	\$15

SCOPE MIAMI BEACH PAVILION

1000 Ocean Drive (at 10th St)

Miami Beach

FL 33139, USA



FOR MORE INFORMATION ON OUR EXHIBITORS & SCOPE FOUNDATION PROGRAMMING VISIT:

SCOPE-ART.COM

@SCOPEArtShow

#SCOPEMiamiBeach