SCOPE Basel
June 15–19 11
International Contemporary Art Show

Zeger Reyes- Rotating Kitchen
(Eating the Universe, Kunsthalle Dusseldorf), 2009.
Video Still Courtesy of Galerie Maurits van de Laar

Location: Kaserne, Basel | Klybeckstrasse 1b | CH-4057

For Immediate Release

SCOPE Basel 2011 returns to its high profile venue at historic Kasern

SCOPE Basel 2011 returns to its high profile venue at historic Kaserne
BASEL – SCOPE, the art show that has established its name by curating cutting edge contemporary art from around the world, proudly returns to Basel for the fifth year. Running concurrently with Art Basel, SCOPE returns to its high profile venue in historic Kaserne just blocks from Art Basel 42. Located in the heart of the city, SCOPE Basel's home, a pavilion offering over 5,000 m², provides the real opportunity for gallerists, collectors, curators, artists, critics and art lovers alike to experience a view of the contemporary art market available nowhere else. The fair opens to Press and VIP's on Wednesday, June 15 with the FirstView benefit.

This year's edition of SCOPE Basel, June 15 -19, 2011, presents 75 international galleries upholding a unique tradition of solo and thematic group shows presented alongside museum-quality programming, collector tours, screenings, and special events. Returning galleries include: SPINELLO Projects(Miami), Fabian and Claude Walter Galerie (Zurich), Jacob Karpio Galeria (San Jose), Primo Marella Gallery (Milan), Officine Dell'Immagine (Milan), Galerie Maurits van de Laar (The Hague), Analix Forever (Geneva), janinebeangallery (Berlin), The Drawing Room (Makati), x-ist (Istanbul), Wilde Gallery (Berlin) and newcomers: Aranapoveda (Madrid), Balloon (Chicago), Cross Gallery (Dublin), Contra Projects (Detroit), Da Xiang Art Space (Taichung City), Flo Peters Gallery (Hamburg), Guillochon Gallery (London), Hania Bailly Contemporary (Geneva) and Semarang Gallery (Semarang). Additionally, SCOPE is proud to welcome back the Galleries Association of Berlin (LVBG) for its third year featuring: Galerie Deschler, LEEgalerieBERLIN, MORGEN CONTEMPORARY, schultz contemporary, Swedish Photography, and WAGNER + PARTNER. The unique SCOPE Basel experience expands this year in partnership with Kaserne's cultural organizations, featuring: film, music, theatre and performance. "This season we want to highlight SCOPE's lead role as creative R+D for a wider audience of taste makers who make art their business" says SCOPE President & Founder Alexis Hubshman. "Introducing artists, curators, and cutting-edge galleries to new international audiences has made SCOPE the most comprehensive destination for the emerging art world."

For more information on our exhibitors and SCOPE Foundation programming please visit:
scope-art.com

SCOPE Basel 11

International Contemporary Art Show

June 15-19 | KASERNE

VIP Newsletter # 1
April 2011

SCOPE Thinks Global, Works Local

Zeger Reyers - *Rotating Kitchen (Eating the Universe, Kunsthalle Dusseldorf)* 2009, Video Still
Courtesy of Galerie Maurits van de Laar

First View
for VIPs and Press
(or 100 CHF donation at the door)
Wed | June 15 | 10am - 7pm

General Admission Fair Hours

Thurs	June 16	10am - 7pm
Fri	June 17	10am - 7pm
Sat	June 18	10am - 7pm
Sun	June 19	10am - 7pm

Admission
Free for VIP cardholders

FirstView	Wed	100 CHF
General	Thurs – Sun	20 CHF
Student	Thurs – Sun	15 CHF

Venue Location
Kaserne Basel | Klybeckstr. 1b
CH - 4057 Basel

First View Schedule | Wed | June 15 | 10am - 7pm

10:00 am	SCOPE Basel opens to Press and VIP
6:00 pm	Cocktail Hour Hosted by Basel Design School
6:30pm	VIP Tour of Fair
7:30 pm	Sallfort AG Dinner (Invitation Only)
9:00pm	Opening Night Party at Kaserne

Sallfort AG
Your Personal Asset Manager

First View Details

6:00 pm Cocktail Hour Hosted by Academy of Art and Design

SCOPE Basel and The Basel Design School invite you to join us for a welcoming reception and discussion in the BLANK Lounge. Enjoy a glass of champagne while The Basel Design School students explain the concept and creativity behind their lounge "space"

6:30pm VIP Tour of Fair

SCOPE invites you to participate in a VIP tour led by SCOPE staff and curitorial guests. The tour will highlight this years edition of SCOPE Basel Galleries.

7:30 pm Sallfort AG Dinner (Invitation Only)

Exhibitors and selected guests are invited to dinner at the SCOPE Pavillion, hosted by Sallfort AG Your Personal Asset Manager.

For more information email information@scope-art.com

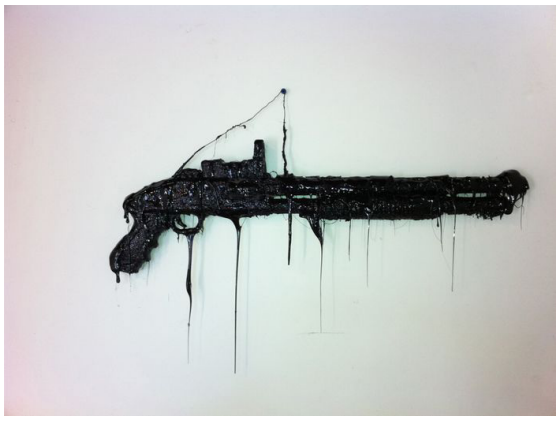
9:00 pm Opening Night Party at Kaserne

Details of the event to be announced

scope-art.com

Alessandro Marena Project | Turin
Luis Vidal | Pig's Monument | 2011
Installation

Guillochon Gallery | London
Darren Coffield | Being Picasso | 2011
Work on Paper
203mm x 254 mm



Officine Dell'Immagine | Milan
Mattia Biagi | Damaged Goods IV | 2010
Fake Weapon Replica : Wood, Metal, Plastic and Tar

X-ist | Istanbul
Erkut Terliksiz | Till We Meet Again | 2010
Mixed Media on MDF
200 x 170

MORGEN CONTEMPORARY | Berlin
Sabine Dehnel | Portrait IX | 2008
C-print
3.97 x 4.59

Swedish Photography | Berlin
Julis Peirone | Girl Behind Laundry | 2003
C-print, wooden frame and glass
80cm x 100 cm

scope-art.com

SCOPE Foundation Presents

Alex Schweder | Counterweight Roommate

Counterweight Roommate is a self-contained living unit and will be continuously inhabited for the full five days of Scope Basel by performance-architecture artists Alex Schweder La and Ward Shelley.

Alex Schweder La and Ward Shelley
Counterweight Roommate
Premiering SCOPE Basel 2011
2 people, 5 days. Structure 2' x 32' x 6'

For More Information on SCOPE Artist Series Visit scope-art.com

Academy of Art and Design FHNW | Masterstudio Design | BLANK

BLANK, a concept developed by an interdisciplinary team of nine students from the Basel School of Design, Master Studio use the concept of "space" to design the SCOPE Basel Lounge.

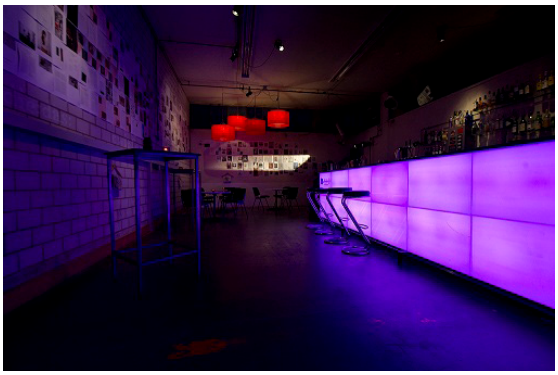
SCOPE VIP Picnic Lounge
SCOPE is proud to introduce our limited edition picnic blanket. Enjoy some champagne in the sun while relaxing on these creative keepsakes.

blank

For More Information on the Basel School of Design Visit scope-art.com

Hinterhof Bar | Official Restaurant Sponsor

Located in the BLANK Lounge, Hinterhof Bar in collaboration with The Basel School of Design, Masterstudio will bring their artistic, innovative cocktail-catering style to the SCOPE Basel venue offering only the finest drinks and service.



hinterhof

For More Information on Hinterhof Visit scope-art.com

scope-art.com

SCOPE Programming

SCOPE Kids Program | Moblie Jugendarbeit Basel

(Streetwork Basel, MJAB) works with the youth in their general environments and their social spaces.

Photographer Stefan Bohrer

Street Art Project | MJAB

"Streetwork Basel"along with Graffiti Artis David Kumin (Chromeo) Florian Wieland and Oliver Benz work together to turn trash into art. The streets from Art Basel to the Kaserne will be lined with thirty public trash cans designed by Basel youth and rennouned graffiti artists. Additionally, each receptacle will make different noises when trash is inserted into the bins. At night participants will decorate Basel with light graffiti.

For More Information on SCOPE Kids Visit scope-art.com

SCOPE Presents Kaserne Performance and Music Programming

ZAP Performancemarathon

Saving The World | Gob Squad | June 14-15 | 8pm

In " Saving The World", Gob Squad squeezes the world into a handful of videotapes. Produced in 25 hours, a seven camera panoramic film portrays Basel's Claraplatz, as a microcosm of the entire world.

Saving the World | Gob Squad

Bodies In Urban Spaces | Von Cie Willi Dorner

Wed	June 15	4pm
Fri	June 17	4pm
Sat	June 18	2pm

"Bodies in Urban Spaces" is a moving trail, choreographed for a group of dancers. The performers lead the audience through selected parts of public and semi public spaces.

Bodies in Urban Spaces | Cie Willi Dorner

Music Program at Kaserne

SCOPE, partnering with Basel's historic Kaserne is excited to present an international musical line-up on Wednesday June 15th. Bands and musical guests to be announced shortly.

For More Information on Kaserne-Basel Programming Visit scope-art.com

scope-art.com

Founded in 2002, Scope has grown extensively in both volume and stature. Alexis Hubshman, President of SCOPE explains “We’ve evolved from an industry nice to an influential global contributer, with ongoing events, educational programs and the SCOPE Foundation 501 (c)3. SCOPE is the dynamic presence in the expanding global art market.” With fairs in Miami, Basel, New York, London and the Hamptons, SCOPE Art Show has garnered critical acclaim, with sales over $150 million and attendance of over 400,000 visitors.

Sincerely,
SCOPE Art Show
International Contemporary Art Show

O: +1 212 268 1522
info@scope-art.com
www.scope-art.com

scope-art.com