

# SCOPE **New York** March 2-6 11

International Contemporary Art Show



## PRESS HIGHLIGHTS

New York March 2-6 11 Basel June 15-19 11 Hamptons July 21-24 11 London Oct 15-18 11 Miami Nov 30-Dec 5 11

# SCOPE New York

## March 2-6 11

### International Contemporary Art Show



TYPOE- Confetti Death, 2010 | Represented by SPINELLO

#### [NEW] Location

320 West St (West Side Highway)  
Across from Pier 40 | NY 10014

#### FirstView

for VIPs and Press  
(or \$100 donation at the door)  
Wed | March 2 | 3pm - 9pm

#### General Admission Fair Hours

Thurs | March 3 | noon - 8pm  
Fri | March 4 | noon - 8pm  
Sat | March 5 | noon - 8pm  
Sun | March 6 | noon - 7pm

#### Admission

Free for VIP cardholders  
FirstView | Sat | \$100  
General | Sun - Tues | \$20  
Student | Sun - Tues | \$15

## IN THIS ISSUE

SCOPE New York 2011 | Gallery Highlights  
The Center | Highlights

### SCOPE New York Gallery Highlights

#### Janine Bean Gallery | Berlin

Tanja Selzer, *Feuer/Fire*, 2011



#### Eleanor Harwood Gallery | San Francisco

Francesca Pastine, *Erosion*, 2008



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**English Kills Art Gallery | Brooklyn**

Brent Owens, *Forze Socks*, 2009



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**Bonelli Arte Contemporanea | Mantova**

William Marc Zanghi, *Pic-Nic*, 2010



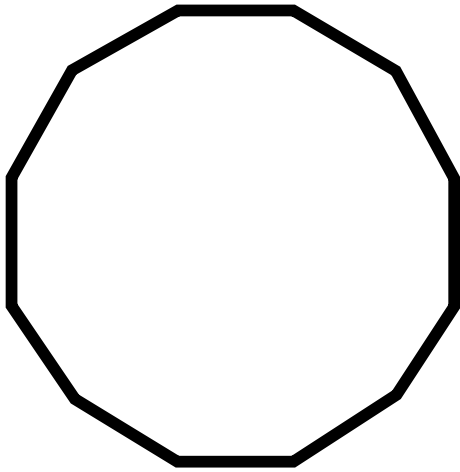
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**EXHIBITORS | NEW YORK 2011**

101/exhibit  
Area B  
Artists Wanted  
Aureus Contemporary  
Besharat Gallery  
Black Square Gallery  
Bonelli Art Contemporanea  
C. Emerson Fine Arts  
Carol Jazzar  
China Square  
Civilian Art Projects  
Contemporary by Angela Li  
Contra Projects  
Dean Project  
Eleanor Harwood  
Emmanuel Fremin Gallery  
English Kills  
Frederico Seve  
Foley Gallery  
frosch&portmann  
Galeria Christopher Paschall  
Galeria Lyle O. Reitzel  
Galerie D'este  
Galerie Gaia  
Galerie Von Braunbehrens  
Gallerie Dukan&Hourdequin  
Gallery HAN  
Golden Thread Gallery

Hamburg Kennedy Photographs  
Hamiltonian Gallery  
Hanmi Gallery  
Hardcore Art Contemporary Space  
Hendershot Gallery  
Janine Bean Gallery  
Krause Gallery  
Licht Feld  
Mauger Modern Art  
Mindy Solomon  
Muriel Guepin  
Museum of Art and Design  
Next Art Galleria  
Now Contemporary Art  
Opus  
Paci Arte  
Rare  
Rize Art Gallery  
Saatchi Online  
Silas Marder  
Sloan Fine Art (SFA)  
Spinello Gallery  
Station Independent Projects  
Sundaram Tagore  
Symbolic Collection  
Tally Beck Contemporary  
Witzenhausen Gallery  
Young Art Gallery

## THE CENTER | HIGHLIGHTS



### THE CENTER

**THE CENTER** carved by SCOPE is an artist driven 501(c)(3) launched in 2007 to fund and promote contemporary art in and out of

Utilizing the dynamic force of trade and the principles of a gift economy, THE CENTER creates the opportunity for everyone to be a philanthropist. We are dedicated to supporting the international artist community, as well as other not-for-profit institutions where community development and social awareness are primary directives.

<http://www.thisisthecenter.org>

### COME ON GUY

Come On Guy is a party within a party. A centrally placed cube will contain an actual, traditional frat party where the brothers will drink from a keg and party "greek style". Outside the enclosure, the usual opening party will be taking place replete with evening attire, champagne and art world conversation. Party goers will be able to interact with the frat party via text, purchasing items of clothing, accessories, and receiving messages and files created by the brothers.

<https://www.subports.com/>

<http://vimeo.com/richiebudd>



### FLOOR OBSESSION

Katya Hott and Eddie Yoo, members of Floor Obsession breakdance crew, are hosting an invitational dance battle at SCOPE. The battle will highlight eight of the finest bboy talent in New York, pitting them against each other in a one versus one, tournament-style competition. In battles like this members of the same community put aside their friendships to test each other's skills and determine the top contender.

<http://www.floorobsession.com/>



## CRAIG SMITH | STACKING BOATS: A LESSON

Smith's performance and imagery, entitled: "Stacking Boats: A Lesson Plan" will be webcast between London and New York. Smith will appear as a "talking head" that addresses issues such as self-training and development in the human, athletic body/ the American poet Walt Whitman's altruistic leadership and therapeutic interventions with wounded soldiers during the American civil war/ a proposed 'intensive-extensive' binary between the speaking voice and the first-person narrator (intensive)/ and the spectrum of belief in visual and auditory cultures evaluating fact or truth in relation to the visual model of documented events (works on paper, photographs, oral traditions performed).



<http://fatalfieldgoal.blogspot.com/>

## STEPHANIE DIAMOND | HOME AWAY FROM HOME

Home Away From Home sells objects, services, and pleasantries that often go missing while away from comforts of home during art fairs. The booth is designed to look like a local corner store and is reminiscent of a home with cozy wallpapered walls created by artist Jennifer Zackin, knit objects for home designed by Karelle Levy, and Listings Project Special Edition art objects by Sanford Biggers.

At Home Away from Home there are yoga classes, meditation classes, a TV to watch, Listings Projects testimonials to read, free wifi, a courtesy computer and a charging station. For sale are: Advil, breath freshener, Dancing Deer brownies and cookies, KIND bars, Vita Coco coconut water, sharpies, tampons, key chains from Global Goods Partners, make your own business cards and more! Visitors are welcome to shop, rest,



Squint your eyes to see the optical illusion appear inside the plate.

<http://www.stephaniediamond.com/>

## New York's Destination Fair Commandeers 60,000 square foot Hall Minutes from Armory Show

**NEW YORK-** Building on Miami's overwhelming success, SCOPE launches its 2011 season with its flagship fair, SCOPE New York. Serviced daily by shuttles, this year SCOPE expands to a 60,000 square foot hall on the West Side Highway, minutes from The Armory Show. The fair opens to Press and VIP's on Wednesday, March 2 with the FirstView benefit.

This year's New York edition of the fair, March 2–March 6, 2011, will present 50 international galleries from four continents and sixteen countries including China, Mexico, Japan, Korea, Brazil, Italy, France, Belgium, the Netherlands, Norway, Switzerland, Germany, UK, Spain, and Canada. SCOPE New York's invitees will uphold its unique tradition of solo and thematic group shows providing the real opportunity for gallerists, collectors, curators, artists, critics and art lovers alike to experience a view of the contemporary art market available nowhere else.