

SCOPE New York

March 2-6 11

International Contemporary Art Show



TYPOE - Confetti Death, 2010 | Represented by SPINELLO GALLERY

[NEW] Location

320 West St (West Side Highway)
Across from Pier 40 | NY 10014

FirstView

for VIPs and Press
(or \$100 donation at the door)
Wed | March 2 | 3pm - 9pm

General Admission Fair Hours

Thurs | March 3 | noon - 8pm
Fri | March 4 | noon - 8pm
Sat | March 5 | noon - 8pm
Sun | March 6 | noon - 7pm

Admission

Free for VIP cardholders

FirstView	Wed	\$100
General	Thurs - Sun	\$20
Student	Thurs - Sun	\$15

For Immediate Release

New York's Destination Fair Commandeers 60,000 square foot hall minutes from The Armory Show

NEW YORK – Building on Miami's overwhelming success, SCOPE launches its 2011 season with its flagship fair, SCOPE New York. Serviced daily by shuttles, this year SCOPE expands to a 60,000 square foot hall on the West Side Highway, minutes from The Armory Show. The fair opens to Press and VIP's on Wednesday, March 2 with the FirstView benefit.

This year's New York edition of the fair, March 2 – March 6, 2011, will present over 50 international galleries from four continents and sixteen countries including China, Mexico, Japan, Korea, Brazil, Italy, France, Belgium, the Netherlands, Norway, Switzerland, Germany, UK, Spain, and Canada. SCOPE New York's invitees will uphold its unique tradition of solo and thematic group shows providing the real opportunity for gallerists, collectors, curators, artists, critics and art lovers alike to experience a view of the contemporary art market available nowhere else.

"Our new monumental location will highlight SCOPE's core mission of introducing international galleries alongside museum quality programming, collector tours, screenings, and special events. Anchoring SCOPE as New York's destination fair, programming expands in partnership with local and international cultural organizations, featuring: film, music, installation and performance. "SCOPE New York will again highlight our lead role as creative R+D for a wider audience of taste makers who make art their business" says SCOPE President & Founder Alexis Hubshman.

With over 40 fairs spanning ten years in Miami, Basel, New York, London, and the Hamptons, SCOPE Art Show's have hosted an impressive line-up of A-list galleries, blue-chip institutional groups, and respected patrons, garnering critical acclaim, sales of over \$150 million and attendance of over 400,000 visitors.

[For more information on our exhibitors and SCOPE Foundation programming please visit:](#)